



Public relations and Marketing Internship with Finnest

Social Enterprise Greenhouse is helping to find qualified applicants for Finnest. Please see the below for more information, or email talent@segreenhouse.org. Learn more about Finnest at <http://www.finnest.co>

Mission: Finnest aims to financially prepare youth by creating a financial environment where all people from all backgrounds take full advantage of wholesome financial tools and learn sound financial behavior at an early stage.

About: Created by two entrepreneurs, Finnest is a tool that lets youth engage in financial education. With Finnest, youth become accustomed to the right behaviors, like saving, and will be ahead of the game when it comes to establishing essential financial products, like long-term investing accounts.

Description of Internship: Finnest is looking for a public relations and marketing intern. Internship responsibilities include:

- Research, develop, and write marketing content for the Finnest Blog.
- Create content for social channels as well as assist with the management and upkeep of those channels.
- Help to develop the messaging of email copy and other various web materials.
- Assist in building and maintaining social media and brand strategy.
- Grow our online community by maintaining Facebook, Twitter, and other media accounts.
- Most importantly: enjoy working with two enthusiastic guys revolutionizing the way

Hours per week: 5-10

Learning Objectives:

- Gain practical work experience in the Marketing field and join the story of a young start-up.
- Gain extensive knowledge with Facebook Ads, Google AdWords and managing content on our website.
- Enjoy creating media attention, press releases and growing a community of Finnest fanatics.

Compensation: Unpaid Internship

Email talent@segreenhouse.org with your résumé as a PDF to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

