

Marketing Internship with Aging2.0

Social Enterprise Greenhouse is helping to find qualified applicants for [Aging2.0](#). Please see the below for more information, or email talent@segreenhouse.org.

Mission: Aging2.0 is a global innovation network on a mission to accelerate innovation to improve the lives of older adults around the world. Aging2.0 connects, educates and supports innovators through community ([Aging2.0 Alliance](#) and [Chapters](#)), events, startup programs and content.

About: Over the past 4 years, Aging2.0 has hosted more than 300 events around the world, cultivating a robust ecosystem of entrepreneurs, technologists, designers, investors, senior care providers and older adults themselves. Aging2.0 is passionate about changing the conversation around aging from 1.0 (focused on challenges, exclusively medical, siloed approaches) to 2.0 (collaborative, lifestyle oriented, opportunity driven).

Description of Internship: Aging2.0 is seeking a marketing intern to assist in content creation (audio/video/text)/distribution, social media marketing, outreach, event planning.

Hours per week: 10

Learning Objectives:

How to set up business processes

Sales techniques

Providing customer service

Direct to consumer and b2b marketing

Networking

Qualifications: Well organized, personable and detail oriented

Compensation: Unpaid / course credit available

Email talent@segreenhouse.org with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

AGING2.0

