

Communications and Marketing Internship with Believe I Am

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Believe I Am. Please see the below for more information, or email talent@segreenhouse.org.

Mission: Believe I Am's mission is to champion the physical, mental, social and emotional benefits of running.

About: The idea for Believe I Am was sparked on a run, when two professional runners Roisin McGettigan-Dumas and Lauren Fleshman yearned to share their hard fought lessons and to find a way to share them with the wider running community. Roisin had the idea to create a training journal. It was the one thing, besides her running shoes, that she couldn't live without as an athlete. Lauren and Roisin self published their first journal in 2011, and now 5 years later they have published the [Believe Training Journal](#).

Description of internship: Believe I Am, is launching two new projects this Fall and Winter. They are looking for someone with experience in communication - written, social media, PR, and organizational skills to work on the press releases, social media and the timelines of these projects. The intern's responsibilities will include brand messaging and delivery, organizing a book launch and a school program launch.

Hours per week: TBA

Learning Objectives:

- The impact of marketing on businesses.
- How to effectively get a project off the ground, and what it takes to do so

Compensation: Internship, school credit optional, stipend provided

Email talent@segreenhouse.org with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.



BELIEVE I AM®

