

Marketing Internship with Doctor's Choice

Social Enterprise Greenhouse is helping to find qualified applicants for Doctor's Choice. Please see the below for more information, or email talent@segreenhouse.org.

Mission: [Doctor's Choice](#) is on a mission to help retirees navigate Medicare through creating best in class content/education along with individualize guidance on insurance options. Started by Dr. John Luo as a way to help patients with understanding the insurance side of Medicare, Doctor's Choice is expanding its educational outreach regionally in New England.

About: When Dr. Johnny Luo, a graduate of Brown Medical School, was finishing his clinical training in North Smithfield, Rhode Island, he was asked numerous questions about Medicare Health Plans from his patients. Frustrated with the lack of clear education about Medicare Health Plans, Dr. Luo started Doctor's Choice as a resource to help individuals make an educated decision regarding Medicare Health Plan coverage.

Description of Internship: Doctor's Choice is seeking and intern to assist in content creation (audio/video/text) distribution, social media marketing, market research, and customer service.

Hours per week: Position will require a minimum 10-hour/week commitment

Learning Objectives:

How to set up business processes

Sales techniques

How to provide customer service

How to direct to consumer and b2b marketing

Exposure to networking Opportunities

Qualifications: Well organized and able to work out of Warwick RI office.

Compensation: Unpaid/course credit or hourly pay available.

Email talent@segreenhouse.org with your résumé as a PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

