

# Marketing and Branding Internship with OIC of Rhode Island

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Opportunities Industrialization Center (OIC). Please see below for more information, or email [talent@segreenhouse.org](mailto:talent@segreenhouse.org).

**Year Founded:** 1967-1991, Reestablished in 2010

**Mission:** Opportunities Industrialization Center (OIC) of Rhode Island provides training, employment, minority business enterprise, and urban policy development services to underserved urban populations through strategic planning and collaboration with Rhode Island's public and private sectors and community-based organizations.

**About:** OIC of Rhode Island is a comprehensive training and community development center, which served the Rhode Island community from 1967 to its closure in 1991. The organization became operational again in June of 2010. OIC fosters the development of the following institutions: Omni-Development Company, Peerless Precision Company, The RI Black Heritage Society, and built the facility that now houses the Community College of RI in Providence.

**Description of Internship:** The intern will work on developing marketing materials and a brand that best describe our programs and services. The intern will work directly with the OIC's Job Developer and Director of Operations to create a programs and services promotional flyer and a tri-fold/pamphlet.

**Hours per week:** Based on intern's availability

**Learning Objectives:**

- How a successful social enterprise is run and structured
- Principles of effective leadership
- Principles of social enterprise
- How to develop a strategic plan around one aspect of an organization's outreach and growth
- How to develop and create marketing materials that best describe our programs
- Working with a team to accomplish a mission

**Compensation:** Unpaid

Email [talent@segreenhouse.org](mailto:talent@segreenhouse.org) with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening.

