

# Beta Testing A New Mobile App Project with Pathidi

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Pathidi. Please see the below for more information, or email [talent@segreenhouse.org](mailto:talent@segreenhouse.org).

**Mission:** Pathidi's mission is to make it easier for students find a college or career path they'll love

**About:** Pathidi is a new social-mobile career exploration platform that lets students engage in fun, fast, and engaging career exploration using their phones.

**Brief of project:** Pathidi is currently entering final beta testing with a number of Rhode Island high schools and colleges. During the beta testing, Pathidi will be supporting and evaluating a number of areas to determine the adoption and perceived value of this mobile app - most importantly user engagement, learning, and overall experience.

Pathidi is seeking 2 college students to provide assistance with varied activities that may include: participation in user on-boarding sessions, creation of user feedback methods, data analysis, user and client support, participation in team user-interface design and/or product development calls, quality assurance testing, early marketing strategy sessions.

This is a 2 ½ month project: February 1<sup>st</sup> – April 15<sup>th</sup>

## Learning Objectives:

- How a mobile app is built, tested, and brought to market
- What it takes to launch a start-up – particularly in the Ed Tech space (the student will be exposed to steps from feature design thru development and testing)
- How to work as a team to deliver the best user/customer experience

**Qualifications:** Pathidi is looking for a college Junior or Senior who'd like to help a passionate team test a mobile app that addresses the difficult question, "what do I want to be when I grow up?" Students interested in social entrepreneurship, helping youth, or Ed-tech are encouraged to apply.

**Hours:** 4 hours a week from February 1st, 2017 through April 15<sup>th</sup>, 2017

**Compensation:** Unpaid

Email [talent@segreenhouse.org](mailto:talent@segreenhouse.org) with your résumé as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

