

Social Enterprise Summer Internship Program: Communications Intern with Organic Conceptions



The Social Enterprise Summer Internship Program provides students the opportunity to intern with ventures creating social good. Students will engage in meaningful and impactful opportunities in the social enterprise sector. Students will be part of a cohort that will meet on a bi-weekly basis and participate in peer-learning workshops. The Summer Internship Program is a great opportunity for students to gain social enterprise exposure and experience. The workshops will enhance the internship experience and build essential professional skills.

Program structure

- Students will intern for 8-10 weeks with an approximate start date of June 12 for 10-20 hours a week. Scheduling of hours can be worked out between the student and the host venture. Students will have the opportunity to interview with the social ventures and matches will be made based on venture and student feedback.
- The cohort of interns will come together for five peer-learning meetings to enhance leadership and professional development skills
- Students will attend an orientation event prior to internship start date

To apply

Students attending a Rhode Island college or university may apply by emailing a resume and cover letter to talent@segreenhouse.org. Organic Conceptions is only one of the available opportunities part of this program. [**To view the listing of all internship opportunities part of the Social Enterprise Summer Internship Program click here.**](#)

Communications Intern with Organic Conceptions



About:

[Organic Conceptions](#) began with founders Erin and Marc Sherman's personal struggle to conceive, not once, but twice, for nearly a decade. In partnership with Ph.D Kate Webster they used proven scientific practices to dig deep into stories from couples like them who unexpectedly overcame infertility naturally (i.e Adopted then conceived naturally, and other such stories). Each individual story offers insight, but when woven together, they provide a road map that can guide others on their journey. Organic Conceptions' goal is to chart a course that educates, engages, and empowers couples on their personal path to parenthood.

Description of Internship:

We are looking for a highly motivated candidate to help us as we move into the selling and marketing phase of organizations evolution. Specifically, we are in the process of developing an Affiliate Channel comprised of like minded organizations who will recommend and/or sell Organic Conceptions Programs. The intern will help in all aspects of the Affiliate program from targeting new partners to enabling those who have already committed. This person will help us to develop an on-going communications plan to ensure that our affiliate are informed, motivated and excited to represent our unique offer. This person will help as we evolve the Affiliate program from benefits, to trainings, joint marketing, etc. The intern will work closely with founder and chief researcher.

Hours per week: 15-20.

Learning Objectives:

The intern will learn start-up skills, channel development, influence marketing, communications, research and data analytics, sales skills, digital marketing.

Compensation: Unpaid, school credit