



Social Media Internship with COCOFUEL

Social Enterprise Greenhouse is helping to find qualified applicants for COCOFUEL. Please see the below for more information, or email <mailto:talent@segreenhouse.org>.

Year Founded: 2013

Mission: It is COCOFUEL's belief that the reputation of chocolate as a junk food is more accurately attributed to commercial processing and commonly added cheap ingredients to yield the most profit, and that these added preservatives are not only unnecessary, but overpower the delicious taste of the cocoa. The mission of COCOFUEL has been to create a bar that is made with only four organic ingredients so consumers can enjoy chocolate free of guilt.

About: Paula Charleson, the creator and founder of COCOFUEL spent 6 months crafting a balance of cocoa butter, cocoa powder, honey and vanilla. COCOFUEL is a clean chocolate made with only four organic ingredients and a small amount of honey. No soy, no preservatives, no junk, just real food!

Description: COCOFUEL is looking for someone to help to grow their social media engagement and online sales.

Hours per week: 5-10

Learning Objectives:

- How a successful social enterprise is run and structured
- Principles of effective leadership
- Principles of social enterprise
- Digital growth strategies
- How to develop and create online marketing materials that best describe their product

Compensation: Academic credit, unpaid

To apply: Email talent@segreenhouse.org with your résumé to get started in the matchmaking process for this position. We will reach out to you with next steps.