

Marketing Internship with Tisinal

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Tisinal. Please see the below for more information, or email talent@segreenhouse.org.

Mission: Tisinal is a for-profit business with a social mission — to provide US based nonprofits a new source of financial support generated by the sale of eco-friendly foods and food gifts through our e-mart.

About: Tisinal is a social enterprise that supports nonprofit organizations by providing them access to a recurring-revenue stream generated by the sale of artisan made specialty foods and other products on our e-commerce platform. Items sold are sourced from all over the nation and are specifically identified by who made it, and what the sustainably sourced ingredients are.

Description of Internship: Tisinal seeks a motivated and energetic undergraduate or graduate student for an internship in marketing with a focus on social media and e-commerce. This internship offers the opportunity to work directly with the CEO of this new startup. Applicants should be comfortable working in a self-directed and fluid environment where their feedback and contributions are valued and utilized.

Hours per week: 20-25

Learning Objectives:

- How a successful social enterprise is run and structured
- Principles of effective leadership
- Principles of social enterprise
- The daily work of “joining the conversation” through social media sites to help drive traffic back to the Tisinal website
- Help run monthly marketing campaigns and promotions
- Help build a network of Vendors through research and then direct communication

Qualifications: Good communication skills are necessary because of the amount of in-person, telephone, and electronic communication required for the marketing and PR aspects of this position. Applicants should be familiar with Microsoft office and Google Drive tools as well as major social media marketing platforms, including Facebook, Twitter, LinkedIn, Google +, Pinterest, Flickr, and Instagram, among others.

Compensation: A letter of recommendation, a stronger résumé, valuable sales and marketing skills

Email talent@segreenhouse.org with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

