

Multiple Internships with Unicorn Goods

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Unicorn Goods. Please see the below for more information, or email talent@segreenhouse.org.

Mission: The goal of Unicorn Goods is to end animal suffering by selling and promoting animal-free clothing and wares through an online store, summit, and media outlet.

About: Unicorn Goods is the world's largest ethical vegan catalog. We are a Public Benefit Corporation with a mission to reduce animal suffering. We donate 1% of our profits to pro-animal organizations and are a social impact business. The goal of Unicorn Goods is to end animal suffering by selling and promoting animal-free clothing and wares through an online store, summit, and media outlet.

Description of Internship: Interns work directly with our leadership team on meaningful projects. Our interns do real work and solve real problems that get used and implemented by the company. We consider our interns valuable parts of the team and deeply invest in their learning experiences. You do not need to be a vegan to intern with us. We take personal ethics into account and value a diversity of perspectives and opinions. Our internship positions are listed below.

Fashion Merchandising: Includes finding, vetting, and uploading brands and items to the website. Staying on top of emerging and popular trends in fashion, and working with staff to capitalize on these trends through curated collections, partnerships, new product lines, and promotions.

Graphic Design: Includes creating and modifying graphics for the website, newsletter and social media

Operations: Includes assisting in the efficient running of the website and company.

Social Media: Includes contributing content for our Facebook, Twitter, Instagram, and Pinterest accounts.

Writing: Includes writing and editing content for the website, newsletter and social media.

Hours per week: Based on Intern's availability

Learning Objectives:

- How a successful social enterprise is run and structured
- Principles of effective leadership
- Principles of social enterprise
- How an ethical lifestyle brand approaches social change
- Digital growth strategies
- Effective team communication

Compensation: Internships are either for-credit through the intern's school, or on a volunteer basis.

Email talent@segreenhouse.org with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

