

Fund Development Project with Food4Good

Social Enterprise Greenhouse is helping to find qualified applicants for our social venture, Food4Good. Please see the below for more information, or email talent@segreenhouse.org.

Year Founded: 2012

Mission of Venture: To provide great tasting food while allowing consumers to improve the lives of others in need by supporting the Food4Good truck and the food we sell.

About the Venture: Food4Good cares about the people we provide meals, no matter if it is our customers or the clients we serve. We believe that by providing great meals and being Eco-friendly to our environment, we can contribute to making our planet a better place. With the profits that we earn and every five dollars spent at our food truck Food4Good can provide two meals to some in need at our mobile soup kitchen.

Problem that Project will address: Creating detailed funding plan for Food4Good.

Brief of project:

- Milestone 1: Information-Gathering
 - Project Coordinator and Volunteer Manager meet to discuss current fundraising tactics, operating budget and current donor base.
 - Project Coordinator and Volunteer Manager brainstorm goals, target audiences and tactics to employ
- Milestone 2: Outline
 - Project Coordinator creates outline of goals, target audiences and specific tactics to employ
 - Project Coordinator incorporates any feedback from Volunteer Manager
- Milestone 3: Draft Plan
 - Project Coordinator drafts Fundraising Plan which includes detailed timelines
 - Project Coordinator incorporates feedback into Final Draft, and answers any final questions regarding implementation

Objectives of project:

- A thorough analysis of the current fundraising strategy and tactics
- Clear fundraising targets for the next 2-4 years, tied to the organization's operating budget and program goals
- Strategic planning around which tactics to should pursue (e.g., grants, crowdfunding, e-giving, direct mail, events, and galas), and audiences to target (e.g., individual, major donor groups, foundations, corporations, or government)
- Clear timelines to help the organization execute on the proposed tactics

Learning Objectives:

- How a successful social enterprise is run and structured
- Principles of effective leadership
- Principles of social enterprise

Qualifications: Some knowledge of grant writing and quickbooks.

Compensation: Unpaid

Email talent@segreenhouse.org with your résumé and cover letter as PDFs to get started in the matchmaking process for this position. Include in the email how you found out about the opening. We will reach out to you with next steps.

