

Social Enterprise Summer Internship Program



The Social Enterprise Summer Internship Program provides students the opportunity to intern with ventures creating social good. Students will engage in meaningful and impactful opportunities in the social enterprise sector. Students will be part of a cohort that will meet on a bi-weekly basis and participate in peer-learning workshops. The Summer Internship Program is a great opportunity for students to gain social enterprise exposure and experience. The workshops will enhance the internship experience and build essential professional skills.

Program structure

- Students will intern for 8-10 weeks beginning June 12 for 10-20 hours a week. Scheduling of hours can be worked out between the student and the host venture. Students will have the opportunity to interview with the social ventures and matches will be made based on venture and student feedback.
- The cohort of interns will come together for five peer-learning meetings to enhance leadership and professional development skills
- Students will attend an orientation event prior to internship start date

To apply

Please review the available opportunities below and make sure to specify two-three internship preferences in your cover letter. Students attending a Rhode Island college or university may apply by emailing a resume and cover letter to talent@segreenhouse.org.

Communications Intern with Organic Conceptions



About:

[Organic Conceptions](#) began with founders Erin and Marc Sherman's personal struggle to conceive, not once, but twice, for nearly a decade. In partnership with Ph.D Kate Webster they used proven scientific practices to dig deep into stories from couples like them who unexpectedly overcame infertility naturally (i.e Adopted then conceived naturally, and other such stories). Each individual story offers insight, but when woven together, they provide a road map that can guide others on their journey. Organic Conceptions' goal is to chart a course that educates, engages, and empowers couples on their personal path to parenthood.

Description of Internship:

We are looking for a highly motivated candidate to help us as we move into the selling and marketing phase of organizations evolution. Specifically, we are in the process of developing an Affiliate Channel comprised of like minded organizations who will recommend and/or sell Organic Conceptions Programs. The intern will help in all aspects of the Affiliate program from targeting new partners to enabling those who have already committed. This person will help us to develop an on-going communications plan to ensure that our affiliate are informed, motivated and excited to represent our unique offer. This person will help as we evolve the Affiliate program from benefits, to trainings, joint marketing, etc. The intern will work closely with founder and chief researcher.

Hours per week: 15-20.

Learning Objectives:

The intern will learn start-up skills, channel development, influence marketing, communications, research and data analytics, sales skills, digital marketing.

Compensation: Unpaid, school credit

Playful Parks Recreation Intern with Partnerships for Providence Parks



About:

[The Partnership for Providence Parks](#) was established in the Spring of 2012 to bring together the Parks Department and Friends Groups throughout the city of Providence with the businesses, non-profits and schools who have a strong commitment to our neighborhoods and understand the value of flourishing green spaces in the community. By working together, city resources can be leveraged with the addition of neighborhood volunteers and donated materials and services. Making the best use of all parties interested in improving our parks will always be important and the need is especially acute in the current challenging economic environment.

The Partnership for Providence Parks provides support and resources for volunteer groups (Friends) seeking to transform their neighborhood parks into thriving green spaces that reflect the needs and character of the community. Through the Partnership, friends groups are encouraged and supported in working collaboratively with city government and the Parks Department is brought together with people excited and motivated to make the most of their neighborhood park.

Description of Internship:

The Playful Parks Recreation Intern will be responsible for delivering support for programming in city parks and recreation centers in following areas: Play and Arts, Health and wellness, Education, Conservation and Stewardship. The intern will work closely with Executive Director, CFO and Urban Wildlife Refuge Coordinator.

Hours per week: Minimum of 10 hours; maximum to be mutually agreed upon

Learning Objectives:

- Play, arts, health & wellness, and conservation and stewardship program planning/management
- Seasonal event planning/management
- Digital media skills/management to connect the Partnership to parks and rec center constituents
- Data collection to track successes of programs

Compensation: Unpaid, school credit

Non-Profit Business Development Intern with Rhode Island Free Clinic



About:

Nationally recognized and locally honored for our robust volunteer/community partner model, [the Clinic](#) mobilizes a statewide corps of nearly 700 volunteer doctors, medical professionals and community partners to provide a patient-centered medical home to uninsured, low-income Rhode Island adults, and job training to students in the healthcare field. Nearly 2,000 vulnerable adults annually receive access to primary care, specialty care, labs and diagnostics, wellness programs and medicine at the Clinic – all totally free. The Clinic's \$1.1 million Annual Operating Budget (100% raised from donors) is used to leverage over \$5 million in additional donated services, supplies, and equipment for patient care and services.

Description of Internship:

The Financial Management Intern is responsible to assist the Clinic's Business Manager to upgrade the Clinic's current Quickbooks accounting to the Cloud and enhance the Clinic's financial management systems. This is an excellent opportunity to gain transferable, hands-on skills in nonprofit financial management.

Qualifications

- Rising junior or senior undergraduate, or graduate student with demonstrated interest in business, entrepreneurship, or financial management
- Excellent organization and communication skills
- Excellent Microsoft Excel skills with proficiency in Microsoft Office Suite
- Detail oriented and able to multitask and work under a deadline
- Background in business, economics, entrepreneurship, accounting or related field
- Ability to thrive working with the Clinic's high-performing team of staff and volunteers

Hours per week: Commitment: 15-20 hours a week for 12 weeks (June-August). The Clinic is open Monday & Wednesday 8-5; Tuesday & Thursday 8am-9pm; and Friday 8am-1pm.

Learning Objectives:

The Financial Intern will gain skills through the following:

- Gain proficiency in non-profit financial systems, budget development, analysis, and reporting
- Help develop and achieving strategic financial goals
- Help upgrade Clinic's accounting system from Quickbooks to the Cloud
- Create new financial systems, metrics and reports

Compensation: Unpaid, school credit

Development Assistant Intern with Beautiful Day



About:

[Beautiful Day](#) began with a late night, a few beers and a question: how could our community do something practical to help refugees rebuild their lives in Providence. We felt proud to live in a country and community that was welcoming refugees from the most devastated places on earth. But we could also see how much they struggled and how badly they wanted to find jobs to support their families. So we started a small volunteer-run granola business (back then we called it the Providence Granola Project) to employ them. Over time as this business grew into a 501(c)(3) non-profit, we began shaping each part to serve a greater purpose. The work became a hands-on classroom where refugees learn critical skills and confidence. Our products now invite communities all over America to think about issues of human displacement. And our granola-loving customers are, one by one, becoming genuine partners making the whole thing possible.

Description of Internship:

Responsibilities include fundraising data entry and management, preparing reports and maintaining appropriate filing systems. Ultimately, a successful Development Assistant Intern should support the efficient and smooth day-to-day operation of our small fundraising department. Responsibilities:

- Plan meetings and take detailed minutes
- Assist in the preparation of regularly scheduled reports
- Develop and maintain a filing system of prospective donors
- Assist in development of internal fundraising policies and procedures
- Order office supplies and research new deals and suppliers
- Help reconcile financial reports
- Provide general support to visitors
- Help develop an annual fundraising plan including direct mail solicitations and grant submission schedules
- Support monthly donations acknowledgment mailings

The Director of Strategic Partnerships will manage the Development Assistant Intern. Upon successful completion of the internship, a written recommendation will be provided.

Qualifications

The right candidate should have excellent oral and written communication skills and be able to organize their work using tools, such as MS Word and Excel as well as web-based fundraising software.

Hours per week: 10 hours a week

Learning Objectives:

- Introduction to fundraising and donor relations

Compensation: Unpaid, school credit

Marketing & Operations Intern with Doctor's Choice



About:

Frustrated with the lack of clear education about Medicare Health Plans, Dr. Luo started [Doctor's Choice](#) as a resource to help individuals make an educated decision regarding Medicare Health Plan coverage. Doctor's Choice operates as a "choice model," meaning we're not tied to any particular insurance company. We're paid a fee from the insurance companies we work with to help you with the enrollment process and our consultation is always free of charge.

Mission:

Our mission is to offer numerous competitive Medicare Health Plan options and the guidance to help you decide which option is most suitable for you.

Description of Internship:

The Marketing and Operations Intern will work with founder and team members to streamline client experience, create educational materials, marketing, and customer support.

Qualifications

- Basic computer skills
- Enthusiastic
- Must love to work with people

Hours per week: 20 hours a week

Learning Objectives:

- Marketing
- Sales
- Operations

Compensation: Unpaid, school credit

Marketing & Communications Intern with RI

Land Trust Council



About:

[The Rhode Island Land Trust Council](http://www.RILandTrusts.org) is a coalition of the state's land trusts – community-based organizations formed to protect land including open spaces, natural areas, scenic landscapes, farmlands, forests, that define the character of Rhode Island. Land trusts across the state are working to save the special places that they treasure in our communities to create a legacy for future generations. RI Land Trust Council has one staff person and nearly all of the state's 40+ land trusts are entirely volunteer organizations. See the Council's website for more information about our work: www.RILandTrusts.org.

Mission:

The Rhode Island Land Trust Council promotes land conservation in Rhode Island by supporting the missions and operations of land trusts, fostering collaboration and advocating for sound land conservation policy.

Description of Internship:

Land Trust Days Marketing & Communication Internship – offers a great opportunity to help develop and implement a marketing program designed to encourage Rhode Islanders to get outdoors ... to discover and enjoy the protected lands in communities around the state. The intern will work with the Council's Director, Land Trust Days volunteers and a marketing firm to promote *Land Trust Days*.

What are **Land Trust Days**? These are a series of activities organized by Land Trusts around the state during August and September including: guided trail walks, full moon walks, campfires with storytelling and other activities get people outdoors. RI Land Trust Council coordinates these activities and implements a marketing campaign to promote these activities.

The Intern's responsibilities will include working with the Council's Director and marketing consultants to develop and implement a communications and marketing program for Land Trust Days including:

- Communicate with land trust leaders to gather information and stories about the Land Trust Days activities that they are planning.
- In collaboration with marketing consultants, develop a campaign of weekly messages for Facebook and other social media that promotes the Land Trust Day activities scheduled for each

week.

- Help post Land Trust Days activities on the Council's website, Meetup Group, Facebook and other social media (Instagram and Twitter).
- Work with communications consultants to prepare and distribute press/media advisories and press/media releases and press/media kits for the Land Trust Days kick-off;
- Work with land trust leaders around the state to get Land Trust Day activities posted on newspapers' events calendars;
- Attend Land Trust Day activities and capture stories and photographs that can be posted on Facebook and other social media to create a buzz for Land Trust Days;
- Document and compile media coverage of Land Trust Days.

Qualifications

We are looking for a student who wants to be part of a small organization that is helping grass roots organizations protect the special open spaces in their communities across Rhode Island. In particular, we are looking for a self-motivated student who has good verbal and written communication skills and is eager to help boost our marketing and communications efforts as outlined above.

- Self-starter able to work independently and without a lot of direct supervision
- Strong writer and communicator who can write brief, concise statements that are clear, compelling and upbeat
- Experience using and knowledge of social media in a nonprofit or professional setting
- Strong telephone and email communication skills
- Professional demeanor and ease in presenting oneself on the phone and in person
- Journalistic and photographic experience and an eye for graphic design are a plus
- Must have a laptop computer. Helpful if you have a car for traveling periodically around the state.

Hours per week: 10-20 hours a week

Learning Objectives:

The intern will learn to develop and implement a communications and marketing plan,

Compensation: Unpaid, Mileage costs will be reimbursed, school credit

Marketing & Development Intern with

COAAST



About:

[Creating Outreach About Addiction Support Together \(COAAST\)](#) research and create theater driven community outreach programs to help end the stigma attached to addiction, educate about substance abuse prevention and harm reduction, and help create therapeutic interventions with communities ravaged by the overdose epidemic. We serve communities and families touched by addiction through programs, giving them a voice in the national conversation about the current epidemic, and using research to change policy that affects those struggling with addiction and their families/communities.

Mission:

Through the use of creative community engaged practices we strive to create an ongoing dialogue about addiction and recovery.

Description of Internship:

The Marketing and Development Intern will create and implement marketing strategy for performance tours. The intern will also co-create and implement development strategies pertaining to online curriculum and social presence. Learn more about our [programs here](#).

Qualifications

- Marketing
- Nonprofit
- Press release writing
- Proposals

Hours per week: 15 hours a week

Learning Objectives:

- Develop a nonprofit
- Marketing in RI in performing arts/mental health

Compensation: Unpaid, school credit

Social Entrepreneurship Start-Up Intern with Pathidi



About: [Pathidi](#) is a new social-mobile career exploration platform that lets students engage in fun, fast career exploration using their phones.

The average college student today changes their major 3 times, acquires over 35K in student debt along the way, and collectively they spend over 7 billion a year on excessive college credits. Students and their families (particularly 1st generation/low income students) need access to better tools to make more informed decisions about a career or college. Better informed students are more likely to choose a career or college they'll love. Happy and engaged students become happy and engaged employees.

Mission: Pathidi's mission is to make it easier for students find a college or career path they'll love.

Description of Internship:

Pathidi is in the process of creating a community of explorers, educators, and employers, connected by a common career or school path. The Social Entrepreneurship Start-Up Intern will be involved with:

Product/Service Creation and execution

- Will be assisting with capture of user product feedback
- Steps to determine viability of new features or modification to existing features
- Product revision process based on user feedback

Customer Support

- Assisting with customer experience processes
- Communicating feedback to the team for action planning

Execution

- Engaging in the go to market execution process for a mobile application

Funding

- Will assist with/participate in various activities related to funding

Hours per week: 10-20 hours a week

Learning Objectives:

The Social Entrepreneurship Start-Up Intern will gain and enhance the following skills:

- Professional business communication
- Time management
- Networking
- Basic computing skills (Excel, Word, Powerpoint)
- Managing a team
- Channel marketing
- Strategic partnerships

Compensation: This is an unpaid opportunity. Pathidi will work with the student to attain academic credit.

Portfolio Manager Intern with Social Enterprise

Greenhouse



About:

Social Enterprise Greenhouse creates positive social and economic impacts by supporting social entrepreneurs and enterprises with the tools and networks they need to thrive. We are a network of business and community leaders who contribute time, expertise and money to create jobs and support positive change through social enterprise. We provide social entrepreneurs and ventures with the services they need to move from idea to execution to scale including: incubation, acceleration, later stage strategy and financial services, and below market rate loan funding.

Description of Internship:

The Portfolio Manager internship is a great opportunity for an undergraduate student looking for an immersive experience in social enterprise. This intern works directly with our Director of Operations and Measurement, to update our Venture Portfolio. The intern would reach out to ventures, gather information, and update the listings on our website and in Salesforce. Through this work, the intern will gain a deeper understanding of the many facets of social enterprise and will learn about the current social enterprise landscape.

Qualifications

- Attention to detail
- Communication skills

Hours per week: 10-20 hours a week

Learning Objectives:

The Portfolio Manager Intern will learn what social enterprise is; what social entrepreneurs need to be successful; how a successful nonprofit is structured and run; and more! Each intern is assigned a staff

member as a supervisor and completes a self-directed Learning Contract and a formal Work Contract. Interns agree to a set weekly schedule to work on site out of our coworking space in a collaborative, enriching environment.

Compensation: Unpaid, school credit