



DESIGNxRI - Marketing Internship - Spring 2018

About: DESIGNxRI (DxRI) is a nonprofit economic development organization with a mission to create a vibrant and opportunity driven environment for RI designers, design businesses and the design sector to thrive. We work to fulfill this mission through coalescing the RI design community and educating the general public about design and the RI design talent. DxRI hosts a number of events and social gatherings for the design community that aim to put a spotlight on the talent that resides in RI. We also organize workforce and business skills trainings for designers and design businesses to strengthen their work.

Location: 333 Westminster St., 2nd Floor, Providence, RI 02903

Compensation: \$10-12 per hour

Start Date: Immediate

Schedule: 2 days / 8-10 hours per week

Position Duration: 30-38 weeks (6-8 months, opportunity to continue from there)

Job Description: DESIGNxRI is looking for a creative and energized marketing intern. Support the success of the DESIGN IS RHODE ISLAND campaign promoting the breadth and talent of the Rhode Island design sector. Maximize social channels and support the effective use of the community wide campaign by designers, design firms and community business and government organizations. You will plan, write, shoot photos, gather and share content, and inspire partners to do the same.

What We Are Looking For:

- Savvy with social media and digital marketing
- Self motivated
- Clear communicator
- Good writing skills - ability to write a press release

How to Apply: Please send resume and cover letter to Talent@segreenhouse.org. Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Please add “DESIGNxRI Marketing Internship Spring 2018” into the subject line.

