Social Enterprise Marketing Intern - Doodles for The Homeless - Spring 2018

About:
Doodles for the Homeless is a registered trademark licensed to Alli Realty LLP. Alli Realty's goal is to maximize the profit revenue from the sale of Doodles for the Homeless products so they can create and sustain temporary and permanent housing for homeless individuals and families.

Roles & Responsibilities:
- Develop a clear and compelling oral, written, and visual presentation of the brand and its mission
- Identify possible public, private, and corporate partners and sponsors
- Create, post, monitor, and provide feedback on all social media content
- Post and maintain appropriate content to company websites
- Help establish multiple revenue streams that may include direct retail, online online sales, company sponsorships and partner organizations that are engaged in or are interested in social enterprise
- Help identify and create interactive programs that will provide additional brand recognition and potential revenue streams

Qualifications and Education Requirements:
The successful candidate should be enrolled as a full-time student in a major university or college with a major or focus in marketing and communications.

Preferred Skills:
The ideal candidate should be…
- Independent
- Highly motivated
- Self-driven
- Interested in helping build a brand that we hope will become synonymous with social enterprise
- Empathetic toward helping the plight of the homeless since solving this dilemma is the main mission of this startup venture

Hours Per Week: 10 - 25; flexible schedule
Location: 1170 Pontiac Ave., Cranston, RI 02920
Compensation: Unpaid; School credit upon request

To Apply: Email your résumé to talent@segreenhouse.org to start the application process. Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Please add "Doodles for the Homeless Internship Spring 2018" into the subject line.