



Social Media Marketing Planner - Momunity - Spring 2018

About:

Our mission at Momunity is to help new and expecting moms find the support they need in their local community. We help in finding support for physical health, mental health, and nutritional health.

Description:

The expectation is to deliver a marketing plan which is predominantly focused on building a social media following of about 250+ followers prelaunch, through leveraging different social media outlets in the most effective way possible. A strategy of transitioning post launch of social media will be needed as well.

Qualifications:

- Undergraduate majoring and/or minoring in Business / Communications / Marketing / Public Relations / Social Media Marketing
- Self-motivated
- Has experience in building a social media marketing plan

Hours Per Week: 15

Location: 10 Davol Sq., Providence, RI 02903

Compensation: Unpaid; School credit upon request

Start Date: Immediate

Duration: 1 month

To Apply: Email your résumé to talent@segreenhouse.org to start the application process.

Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Please add “Momunity Project Spring 2018” into the subject line.

