



Marketing & Communications Internship with Pepper's Closet

About:

In 2016, a marine biologist dad and a lady boss mom created Pepper's Closet as a way to educate their baby Pepper about the beauty, mystery, and power of the ocean. The goal of their custom branded clothing line was simple: become aware of what we wear. Our mission is to spread ocean literacy and awareness through custom-crafted apparel.

Location: 1372 Main St., Coventry, RI 02816

Compensation: Unpaid, school credit upon request

Start Date: January 31, 2018

Duration: 1 Semester with opportunity to internship to turn into a job

Hours Per Week: 10-15

Schedule: 3 Days a week, flexible (ability to work remotely)

Job Description:

The position is part-time for a current student or recent graduate with a background in digital marketing.

Our growing, Social Enterprise apparel company would like to bring on a Marketing and Communications Intern. The successful candidate will be enrolled full-time in a major university or college and studying marketing or communications. We're looking for a driven, ambitious individual who wants to create a career in social media and content marketing. We're offering a flexible schedule to work around classes. We provide guidance and support, as well as the opportunity to experience the industry from the inside and gain valuable work experience. We are truly a unique company of artists, scientists, learners, and do-ers. Opportunities to work in other aspects of the business are likely depending on intern's interests.

Responsibilities:

- Assist with content creation for our company's social media accounts, including organizing cross-platform content strategies
- Develop new social media campaigns from the ground up, considering our products and target markets

- Monitor social channels for trending news, ideas, and memes, then capitalize on those trends through our social media accounts
- Perform research into our industries and provide actionable tips and advice for expanding their reach in the digital space
- Assist with capturing and analyzing social media metrics

Desired Skills and Traits:

- Outgoing with good sense of humor
- Familiarity with social media strategies and platforms
- Ability to multi-task and take initiative
- Flexible work schedule
- Hardworking and dedicated outlook
- Ability to take direction and absorb information quickly
- Experience with content creation a plus, even if not professionally

Qualifications & Requirements:

- Must be a Junior, Senior, Recent Graduate, or MBA Student
- Background in digital marketing
- Students should be majoring in marketing, communications, and/or business

How to Apply: Please send resume and cover letter to Talent@segreenhouse.org. Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Please add “Marketing & Communications Internship with Pepper’s Closet Spring 2018” into the subject line.

