



Marketing and Sales Internship with Sanctuary Herbs – Spring 2018

About:

Sanctuary Herbs of Providence is a new start-up social enterprise. We (a farmer and public health professional) started our business to grow, harvest, dry and process chemical-free herbs to make into artisanal herbal tea blends and culinary herbs. We partner with refugee and immigrant farmers in Rhode Island to buy their locally grown herbs, giving them increased economic opportunities. – www.sanctuaryherbs.com

Mission:

Sanctuary Herbs of Providence brings to you an extraordinary line of herbs whose essence enhances health, comfort and peace. We source our teas and herbs in partnership with Rhode Island's refugee and immigrant farmers, with the goal of expanding small, local farm viability.

Location: 10 Davol Sq., Suite #100, Providence, RI 02903

Compensation: Unpaid, school credit upon request

Start Date: Flexible

Duration: 1 semester/trimester, possibly to go into the summer

Schedule: Flexible days, 10-15 hours per week

Position Description:

This internship allows the intern to work directly with the co-owners to help to grow a start-up, social enterprise. Intern will help to develop sales plan; Help build and execute our company-wide marketing strategy; Assist with social marketing campaign; Intern will also help with general running of business (work at farmers markets when needed, etc.)

Desired Skills and Traits:

- Creative
- Energetic
- Independent

Qualifications and Requirements:

- Must be flexible
- Interested in small-scale, sustainable agriculture and/or local food movement
- Some basic background and skills in marketing, specifically social media marketing
- Preferably should be a marketing or business student in their junior or senior year
- Experience with marketing and sales
- Knowledge of social media tools
- Ability to lift 50 pounds

How to Apply:

Please send resume and cover letter to Talent@segreenhouse.org. Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. The cover letter can be addressed to Eliza Sutton and Christina Dedora. Please add “Spring 2018 – Marketing and Sales Internship with Sanctuary Herbs” into the subject line.

