



## Sales and Marketing Internship with the Gilded Tomato Company – Spring 2018

### About:

We are a farm-to-table wood-fired artisan mobile catering company. We have an active farm in Rehoboth, MA where we grow much of what we need; vegetables, herbs, berries/fruit tree orchard, honey bees and chickens. Our staff has the opportunity to be involved in the gardens and create food “inventions” for our clientele, but also their own experience and pleasure. We cook on site at various catering events and share in the knowledge and joy of wood-fired cooking. We are expanding our venture to include product creation, which would diversify our business, provide year-round revenues and longer-term employment opportunities. – <https://gildedtomato.com/>

### Mission:

Our goal is to create a healthier version of pizzas/food by curating what we offer from organic gardening to menu creation to healthy cooking techniques and colorful/tasteful presentation. We offer an experiential learning center for our student’s chefs from JWU and RI Food Bank Kitchen Cert Program. Furthermore, it is our mission to care for our environment through eco-friendly.

**Location:** Farm – 2 Peckham St., Rehoboth, MA 02769 and SEG – 10 Davol Square, Suite #100, Providence, RI 02903

**Compensation:** Unpaid, school credit upon request

**Start Date:** April 2018, flexible

**Duration:** Early November 2018 – potential for permanent paid position

**Schedule:** 10-15 hours per week, days depend on the tasks

### Job Description:

As the Gilded Tomato Company is expanding we are in need of a Sales and Marketing Intern who has the ability to wear many hats within the organization. Tasks and responsibilities include but are not limited to:

- Selling at the institutional level
- Garner more business for Gilded Tomato
- Creating and maintaining leaders for efficient follow-through
- Make sales calls
- Meet with distributors
- Create and maintain social media platforms
- Create business connections
- Go to expo’s and demonstrate how to use products
- Delivering products
- Creation of literature

### Qualifications and Requirements:

- Comfortable multitasking
- Punctual
- Dedication to job
- Ability to wear many hats
- Good written and verbal communication skills
- Comfortable working with the public
- Must be comfortable traveling and working at the farm and the SEG worksapce during the duration of this internship
- Must have reliable transportation
- Must be flexible, able to work on weekends if needed

**How to Apply:** Please send resume and cover letter to [Talent@seggreenhouse.org](mailto:Talent@seggreenhouse.org). Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Cover letters may be addressed to Julia Sweet. Please add “Sales and Marketing Internship with the Gilded Tomato Company April 2018” into the subject line.