



Wedding Event Internship with the Gilded Tomato Company – Spring 2018

About:

We are a farm-to-table wood-fired artisan mobile catering company. We have an active farm in Rehoboth, MA where we grow much of what we need; vegetables, herbs, berries/fruit tree orchard, honey bees and chickens. Our staff has the opportunity to be involved in the gardens and create food “inventions” for our clientele, but also their own experience and pleasure. We cook on site at various catering events and share in the knowledge and joy of wood-fired cooking. We are expanding our venture to include product creation, which would diversify our business, provide year-round revenues and longer-term employment opportunities. – <https://gildedtomato.com/>

Mission:

Our goal is to create a healthier version of pizzas/food by curating what we offer from organic gardening to menu creation to healthy cooking techniques and colorful/tasteful presentation. We offer an experiential learning center for our student’s chefs from JWU and RI Food Bank Kitchen Cert Program. Furthermore, it is our mission to care for our environment through eco-friendly.

Location: Farm (2 Peckham St., Rehoboth, MA 02769) and SEG (10 Davol Square, Suite #100, Providence, RI 02903)

Compensation: Unpaid, school credit upon request

Start Date: April 2018, flexible

Duration: Early November 2018, potential to be permanent

Schedule: 10-15 hours a week, days depend on the tasks each week

Job Description:

Intern will be marketing the catering side of Gilded Tomato to the wedding field, which means planning at least a year in advance to when to weddings happen. In addition to the marketing side, would go the event and help with the execution. Majority of the work will be on the weekends.

- Generate leads and contracts
- Creation of literature
- Assist with social media
- Concierge service
- Create a marketing plan
- Work with wedding planning
- Create cohesive and compelling presentations

Desired Skills and Traits:

- Optimistic
- Enthusiastic
- Energetic
- Resilient
- Confident

Qualifications and Requirements:

- Should be a senior and up majoring in Hospitality, Event Planning, or Marketing
- Experience in building social media platforms
- Comfortable making sales calls
- Comfortable traveling to venues
- Good written and verbal communication skills
- Organizational skills

- Detail oriented
- Must be comfortable working between the farm and the SEG workspace during the duration of this internship
- Ability to think on your feet
- Professional appearance
- Comfortable making presentations
- Need to have reliable transportation
- Must be flexible
- Active and responsive listening skills

Learning Objectives:

- Efficiency and organization
- Active listening and communication
- Lead generation
- How to make sales calls and how to follow-up on calls
- Closing deals
- Learning to interact with the public

How to Apply: Please send resume and cover letter to Talent@segreenhouse.org. Résumés should be sent as a single page PDF with document title and email heading [First Name Last Name, Résumé]. Cover letters may be addressed to Julia Sweet. Please add “Wedding Event Internship with the Gilded Tomato Company April 2018” into the subject line.

