



Interwoven Care
Dynamic Threads of Support

Marketing & Social Media Internship with Interwoven Care

About:

Interwoven Care is the culmination of 8 years of holistic wellness studies. Founder, Jessica Rosene is a alignment based yoga teacher, a full spectrum doula, and a licensed massage therapist who specializes in massage for women's health. Through movement, massage, and mindfulness we offer dynamic threads of support. As we grow, we intend to expand our services to offer integrative therapies and ongoing community classes, workshops and events.

Location: 410 North Broadway Street, East Providence, RI 02914

Compensation: Academic Credit

Start Date: Spring with an option to extend to summer

Duration: 1 Semester

Schedule: 10-15 hours a week, with an option to work remotely

Job Description:

The Marketing & Social Media Intern for Interwoven Care will be responsible for managing and maintaining the organization's social media presence. The ideal candidate would have a strong background in marketing and will be responsible for designing and implementing a company marketing plan. The intern will research social media tactics to both gain a larger following and reach our target audience through strategic advertising. Participation in event planning and support is expected. Preference will be given towards those interested in integrative medicine and health equity.

Qualifications and Requirements:

- Experience in Marketing
- Familiarity with social media strategies and platforms.
- Ability to multitask.
- A self-starter.
- Hardworking, dedicated and thoughtful.
- Ability to take direction, communicate needs, and ask for help.
- Experience with content creation is a plus, even if not professionally.
- Strong grammar and spelling skills.
- Photography and photo editing skills

Learning Objectives:

The intern will gain an understanding of what a broad spectrum of healthcare can look like. The intern will be exposed to holistic integrated therapies and philosophies as well as the growth process of a start-up. They will gain experience designing and implementing a professional marketing plan for Interwoven Care.